

# Life Game Project

Games for Living

## LGP Purpose

Supporting New Zealand as a place where everybody is safe and loved by harnessing the power of immersive games technology to foster the development of life skills and positive lifestyle choices.

## Values

We believe that collaboration and leadership occurs naturally in an environment where everyone feels safe and loved. We do this by:

- living life with a sense of play
- acting with integrity and for the highest good of all
- learning and improving
- seeing people as the best they can be
- encouraging action
- being open and inclusive

## BHAGs

1. Create a self managing framework for the New Zealand IT industry and Educationalists to engage with and connect New Zealanders with today's immersive games experience to teach life skills in fun and sustainable ways.
2. Learn from delivering pilot LGP Projects.
3. Measurably impact the lives of 2,000 kiwis, their family and friends through the delivery of immersive games technology by establishing:
  - 12 active LGP projects by end of 2010
  - 50 active LGP projects by end of 2012
4. Commissioning 2 immersive games for our Communities and for sale.

## Operations Guidelines

- LGP delivers Products and Services through LGP Projects based around individual Underserved Communities
- LGP people honour the LGP Values
- LGP Teams collaborate to establish and support LGP Projects that deliver measureable outcomes to Underserved Communities
- LGP Projects contribute to the LGP Purpose and BHAGs
- Each LGP Team develops and applies effective Selection Criteria and Outcome Metrics

## Registered Charitable Trust



The LGP is an EON Foundation Initiative <http://www.e-o-n.org/nz/>

## Invitation

Visit [http://www.lgp.org.nz/become\\_a\\_community.php](http://www.lgp.org.nz/become_a_community.php) to become an LGP Community or [http://www.lgp.org.nz/help\\_wanted.php](http://www.lgp.org.nz/help_wanted.php) to lend a hand as an LGP Supporter with influence, products, services, resources, time, or expertise ...